



**SPECTRUM**  
International University College



# Doctor Of Philosophy In Management

**N/0141/8/0036 (MQA/PA16987)**

Our Partners



Recognition / Membership



**Spectrum International University College (DKU055(B))**

**Lot 2F - 26A, The Main Place Mall, Level 2, Jalan USJ 21/10,  
Persiaran Kewajipan, 47630, Subang Jaya, Selangor, Malaysia**

**Unit 13 - G, Jalan op1/2, One Puchong Business Park, 47160, Puchong, Selangor**

**No 3-02 & 5-02, Jalan Setia Tropika 1/3, Taman Setia Tropika, 81200, Johor Bahru, Johor,  
Malaysia**



SIUC aims to create leaders, innovative thinkers, and problem solvers – people capable of tackling the most pressing world challenges. We aim to produce quality graduates capable of performing in demanding work environments.

Each of our academic, vocational and adult learning programmes are designed to equip students with the knowledge and skills they need for a rewarding and successful career. We constantly review and renew our courses based on the local and international industry requirements, so that they are relevant, modern and qualify students for careers throughout in the world. We are proud to have 24 years' experience in delivering education service and currently have more than 1,000 students and staffs working together, exploring new ways of thinking and engaging with significant social and scientific challenges of our time.



## Chairman Board Of Directors Message

**Prof. Emeritus Tan Sri Dato' Dr. Mohamed Salleh Mohamed Yasin**

I am indeed honoured to be officially leading this young and gallant team, comprising some formidable professionals who have had extensive administrative and teaching experience. Together we will push SIUC to another height and work tirelessly to make SIUC the chosen place for young generations to pursue their Dreams'. This, of course requires hard work, determination, resilience, no compromises on standards and quality as well as active involvement of all parties involved. As we have great plans for the future ahead, God willing with His Blessing, SIUC will serve you

**'A Better Education For A Better Future'.**

## Vice Chancellor Message

**Prof. Emeritus Dr. Mak Chai**

In our rapidly changing world, education transcends the mere acquisition of knowledge. It's the art of moulding individuals capable of flourishing in a diverse and ever-evolving global landscape. At SIUC our unwavering commitment is to foster an inclusive, welcoming environment for all students, regardless of their background nor circumstances.

Our core belief is in the untapped potential within every individual, and we're here to guide our students on their path to academic excellence and personal growth. To empower you for the professional world, we offer a comprehensive range of courses, focusing on both technical and interpersonal skills, alongside immersive experiences within industry settings.



## DOCTOR OF PHILOSOPHY IN MANAGEMENT

Upon completing this program, graduates will possess the ability to critically analyze business theories and concepts, advancing knowledge through rigorous research. They will adeptly tackle complex problems and contemporary issues within business organizations, offering innovative solutions grounded in ethical research practices. Demonstrating autonomy and integrity, they will conduct specialized and original research, mastering both written and oral communication while collaborating effectively with diverse stakeholders. Proficient in utilizing digital tools and analytical techniques, graduates will evaluate various data types to address research challenges. They will exhibit professionalism in managing their research endeavors and commit to continuous self-improvement, fostering entrepreneurial skills essential for research innovation and professional development.



This is a full research programme that allows students to embark into research areas as follows:

## ENTRY REQUIREMENT

1

### LOCAL STUDENTS ONLY

Candidates must fulfil one of the following:

- A Master's degree (Level 7, MQF) in business and management related fields as accepted by the HEP Senate;
- A Master's degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment
- A Master's degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses
- Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government.

2

### ADDITIONAL REQUIREMENT FOR INTERNATIONAL STUDENTS

- International students required to achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2).

#### Strategic Management

- Competitive dynamics
- Executive compensation and corporate governance
- Innovation and entrepreneurship
- Mergers and acquisitions
- Organizational learning and change
- Resources and capabilities
- Risk taking and risk management
- Strategic decision making

#### Organizational Behavior

- Conflict and negotiation
- International organization behavior
- Leadership
- Motivation
- Organizational justice
- Proactive behavior
- Stress and well-being
- Team decision-making and performance

#### Marketing Management

- Big data analytics
- Cross-cultural research
- Cognitive computing applications
- Consumer behaviour
- Digital marketing
- E-commerce and online retailing
- International marketing
- Product design and development

#### Human Resource Management

- Career development
- International human resource management
- Job analysis and design
- Organizational socialization
- Recruitment and selection
- Work and employment relations

#### Operations & Information Management

- Database management
- Distributed computing and client/server technology
- Electronic commerce
- Economics of information and information systems
- Healthcare information systems
- Management of technology
- Manufacturing systems, planning and strategy
- Supply chain and logistics management



JABATAN PENDIDIKAN TINGGI  
KEMENTERIAN PENDIDIKAN TINGGI  
Pusat Penyelidikan dan Inovasi  
Ave 5, No 2, Menara 2  
Jalan PIS, Pusat 1  
6200 PUTRAJAYA  
MALAYSIA



JPT  
JABATAN PENDIDIKAN TINGGI  
Tel: 603-8976661  
Faks: 603-8976662  
Portal: <http://jpt.moe.gov.my>

Ruj. Kami : JPT/BPP/K/1000-600/B2116/v23/05665  
Tarikh : 2 Januari 2024

Ketua Eksekutif  
Kolej Antarabangsa Teknologi Spektrum  
Ground Floor dan 1st Floor  
No 13, Jalan OP 10, Of Jalan Puchong  
Puchong Business Park  
47160 Puchong  
SELANGOR

Tuan,

#### KELULUSAN MENGENAI KURSUS PENGAJIAN

Dengan hormat saya menulis kepada perkara di atas.

2. Sukacita dimaklumkan bahawa permohonan tuan untuk mengendalikan kursus pengajian adalah **diluluskan** di bawah seksyen 38 Akta Institusi Pendidikan Tinggi Swasta 1996 [Akta 555]. Berdasarkan subseksyen 40(1) Akta 555, Ketua Pendaftar IPTS menetapkan syarat-syarat seperti berikut:

2.1 Nama Kursus Pengajian: Doctor of Philosophy in Management (NQ414/8/0095)

|              |                                                               |
|--------------|---------------------------------------------------------------|
| Bidang       | 0414 - Management and Administration                          |
| Peringkat    | Ijazah Kedoktoran / Tahap 8 Kerangka Kelayakan Malaysia (KKM) |
| Jenis Kursus | Hebatan Sertifikasi                                           |



KETUA PEGAWAI EKSEKUTIF  
(Chief Executive Officer)  
AGENS KUALIFIKASI MALAYSIA  
(Malaysian Qualifications Agency)  
Merica MQA  
No. 2539, Jalan Teknokrat 7, Cyber 5  
63000 Cyberjaya, Selangor Darul Ehsan  
Tel: +603 8688 3611 Faks: +603 8688 3600



Ruj. Kami : MQA-600-14/8 ( 39 )  
Tarikh : 13 Oktober 2023

Ketua Eksekutif  
Kolej Antarabangsa Teknologi Spektrum  
Ground Floor & 1st Floor  
No. 13, Jalan OP 12,  
1 Puchong, Business Park  
47160 Puchong  
SELANGOR

Tuan,

PERAKUAN AKREDITASI SEMENTARA BAGI PROGRAM  
NAMA DIMOHON: "PHD IN MANAGEMENT" (MQA/PA 16987)  
NAMA DIPERAKUKAN: "DOCTOR OF PHILOSOPHY IN MANAGEMENT" (MQA/PA 16987)

Perkara tersebut di atas adalah dirujuk.

2. Dengan hormatnya dimaklumkan bahawa Jawatankuasa Akreditasi, Agensi Kelayakan Malaysia (Malaysian Qualifications Agency, MQA) yang bermesyuarat pada 26 September 2023 telah menimbang permohonan untuk mendapatkan Perakuan Akreditasi Sementara bagi program tersebut di atas.

3. Selaras dengan Seksyen 38 Akta Agensi Kelayakan Malaysia 2007, MQA telah memutuskan untuk memberi Perakuan Akreditasi Sementara selama lima tahun bermula dari tarikh surat ini.

4. Pihak tuan perlu mengemukakan bukti pematuhan syarat-syarat Perakuan Akreditasi Sementara seperti yang dinyatakan di perkara 3 dan 4 di Lampiran A. Kegagalan pihak tuan mengemukakan dokumen dalam tempoh daripada gagal mematuhi syarat yang ditetapkan akan menyebabkan Perakuan Akreditasi Sementara dibatalkan. Pihak MQA boleh melaksanakan pemantauan program tersebut dalam tempoh Perakuan Akreditasi Sementara diberikan.

5. Permohonan Akreditasi Penuh hendaklah dikemukakan kepada MQA selepas kohort pertama pelajar menjalani viva voce. Kegagalan mengemukakan permohonan dalam tempoh yang ditetapkan boleh memberi kesan kepada tarikh mula Akreditasi program.

## CAREER OPPORTUNITY & RECOGNITION

- Marketing Executive
- Business Development Executive
- Financial Analyst
- Digital Marketing Specialist
- Management Consultant
- Sales Executive, Business Analyst
- Project Executive
- Operations Manager
- Human Resource Executive
- Financial Planner, Entrepreneur
- Business Journalist



[www.siuc.edu.my](http://www.siuc.edu.my)



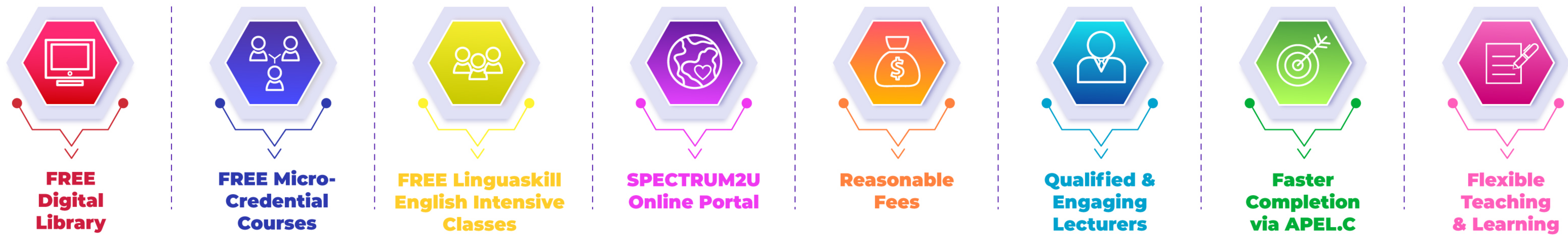
[info@siuc.edu.my](mailto:info@siuc.edu.my)



+603.5878.9978



# WHY STUDY @ SPECTRUM



## WHY DOCTOR OF PHILOSOPHY?



## WHAT MAKES SPECTRUM DIFFERENT?





Ruj. Kami : MQA.600-1/4/6 ( ~~27~~ )  
Tarikh : **18** Oktober 2023

Ketua Eksekutif  
Kolej Antarabangsa Teknologi Spektrum  
Ground Floor & 1<sup>st</sup> Floor  
No. 13, Jalan OP 1/2  
1 Puchong, Business Park  
47160 Puchong  
SELANGOR

Tuan,

**PERAKUAN AKREDITASI SEMENTARA BAGI PROGRAM  
NAMA DIMOHON: 'PHD IN MANAGEMENT' (MQA/PA 16987)  
NAMA DIPERAKUKAN: 'DOCTOR OF PHILOSOPHY IN MANAGEMENT' (MQA/PA  
16987)**

Perkara tersebut di atas adalah dirujuk.

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4. Pihak tuan perlu mengemukakan bukti pematuhan syarat-syarat Perakuan Akreditasi Sementara seperti yang dinyatakan di perkara 3 dan 4 di **Lampiran A**. Kegagalan pihak tuan mengemukakan dokumen dalam tempoh dan/atau gagal mematuhi syarat yang ditetapkan akan menyebabkan Perakuan Akreditasi Sementara dibatalkan. Pihak MQA boleh melaksanakan pemantauan program tersebut dalam tempoh Perakuan Akreditasi Sementara diberikan.

5. Permohonan Akreditasi Penuh hendaklah dikemukakan kepada MQA selepas kohort pertama pelajar menjalani *viva voce*. Kegagalan mengemukakan permohonan dalam tempoh yang ditetapkan boleh memberi kesan kepada tarikh mula Akreditasi program.





**JABATAN PENDIDIKAN TINGGI**  
**KEMENTERIAN PENDIDIKAN TINGGI**  
Bahagian Standard Swasta  
Aras 5, No.2, Menara 2  
Jalan P5/6, Presint 5  
62200 PUTRAJAYA  
MALAYSIA

**JPT** | **JABATAN**  
**PENDIDIKAN**  
**TINGGI**

Tel: 603-88706651  
Faks (Fax): 603-88706856  
Portal Rasmi: <http://jpt.mohe.gov.my>

Ruj Kami : JPT/BPP(K)1000-600/B2116/e23/05665  
Tarikh : 2 Januari 2024

Ketua Eksekutif  
Kolej Antarabangsa Teknologi Spektrum  
Ground Floor dan 1st Floor  
No.13, Jalan OP ½, Off Jalan Puchong  
Puchong Business Park  
47160 Puchong  
**SELANGOR**

Tuan,

## **KELULUSAN MENGENDALIKAN KURSUS PENGAJIAN**

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### **2.1 Nama Kursus Pengajian: Doctor of Philosophy in Management (N/0414/8/0036)**

|                          |                                                               |
|--------------------------|---------------------------------------------------------------|
| Bidang                   | <i>0414 – Management and Administrataion</i>                  |
| Peringkat                | Ijazah Kedoktoran / Tahap 8 Kerangka Kelayakan Malaysia (KKM) |
| Jenis Kursus             | Hasilan Sendiri                                               |
| Cara Penyampaian         | Konvensional                                                  |
| Kaedah Pengajaran        | Kuliah, Penyelidikan dan Tesis                                |
| Skim atau Cara Pengajian | Sepenuh Masa dan Separuh Masa                                 |



Tandatangan Digital oleh Kementerian Pendidikan Tinggi